

POLE THEATRE WORLD 2020

MARKETING THAT WORKS WITH YOU



POLE THEATRE WORLD

ATHENS



Alis Burning Heel - 2019 Pole Theatre World Champion
Photographer - Light & Pole

Tell Your Story...

10 OCTOBER 2020

WWW.POLETHEATREWORLD.COM

CATEGORIES: ART | DRAMA | COMEDY | CLASSIQUE
DIVISIONS: SEMI-PRO & PRO

10TH
OCT
20

DAIS ATHLETIC CENTER
AMAROUSIO, MESOGEION 151,
MAROUSI 151 26, GREECE



POLE THEATRE IS THE MOST EXCITING AND ENTERTAINING POLE COMPETITION THAT'S TAKING OVER THE POLE INDUSTRY AROUND THE GLOBE! POLE THEATRE IS NOW THE BIGGEST POLE DANCE COMPETITION IN THE WORLD!

Tell your story...

It started in Sydney in 2013, and has run in over 25 countries around the world and counting!

Pole Theatre encourages competitors to share their story through original and exciting performances in a style that they prefer. Pole Theatre is an opportunity for pole performers to display their many and varied talents, in the creation of a visual spectacular to thrill and inspire their audience.

POLE THEATRE WORLD is where the best of the best from around the globe come together to crown a winner.

**There are four categories in the competition:
Pole ART, Pole DRAMA, Pole COMEDY, Pole CLASSIQUE**

CONNECT WITH EXISTING AND NEW CUSTOMERS

BE A STALL HOLDER

#POLETHETREWORLDOFFICIAL



Vendor stalls for just €150

(Bonus entry to watch the show on us!)



500+

A min. of 500+ (410 seat tickets + competitors, human props & volunteers) attended Pole Theatre World 2019. Contact us to secure your spot today.

Complimentary entry to watch the show on us
for 2 stall holders!

BONUS

**ONSITE
PARKING**

Drive into the loading dock, drop off your things
and then continue round to the free car park next
to the venue.

Free trestle tables.
Acknowledgement during the evening.
Logo printed on program.

FREEBIE

SPONSORSHIP

TITLES

In both Semi Pro and Professional Divisions, there will be:
Art Winner | Drama Winner | Comedy Winner | Classique Winner
Plus an Overall Champion

MONETARY AWARDS SPONSOR

Semi Pro Overall Champion	€500
Professional Overall Champion	€1000

PRIZE SPONSOR

Prizes in the form of merchandise, gifts & vouchers for winners/all competitors are FREE also welcomed on the evening.

Prize donors may choose to upgrade for €200 to have additional advertising. add €200
This will include: MC mention, Facebook post + instagram post on DF pages, logo on seating flyer, Logo & web link on website)

OTHER

Vendor stalls.....	€150
Sponsor Pole Cleaners (Pole gets cleaned after each performance).....	€150
Flyers/samples on chairs for audience members.....	€50
2 minute spot on stage for fashion show or mini performance showcasing your merchandise or products.....	€150
Sponsor the MC or Special Guest Performers' outfits*.....	€100
Sponsor details printed in the program & poster adverts.....	€50
MC announcements on the night.....	€50
Collect spectator's names and contacts.....	€50
Putting your banners/posters up at event.....	€50
Advertising on website (Link to website & logo)	€50
Social Media Posts (per post)	€50

(PTW INSTA)

*Subject to MC and guest performer approval

ARE YOU AFTER SOMETHING ELSE? CONTACT US TO DISCUSS YOUR PERSONALISED REQUIREMENTS.



This is an exciting opportunity to get your brand exposure to a live audience and active members via our numerous social media profiles.

The pole dancer demographic is majority female aged 20-35 from all walks of life and professions. Our event will be promoted across our numerous social media profiles.

Let our MC Michelle Shimmy talk about your brand and products on stage or take advantage of our social media following to promote your brand (our combined accounts have over **400,000 followers)**

Want more? Let us know what your after and we can customise a package to suit your brand.

**CONTACT OUR TEAM TODAY TO
DISCUSS YOUR INVOLVEMENT.**

Email: poletheatreworld@gmail.com

Located in Sydney, Australia

#POLETHEATREWORLD OFFICIAL